



Northwestern Brain Tumor Institute
8th Annual Minds Matter Benefit
Friday, May 19, 2017 – The Four Seasons Hotel
Sponsorship Opportunities

\$100,000 PRESENTING SPONSOR

Featured acknowledgement on printed invitation and in all electronic communications
Company Name and Logo placement on NBTI event webpage with link to sponsor's website
Mention in all event related press releases and social media posts
Front Entrance "Thank you" Signage
Recognition by event host during program and dedicated ad/slide in scrolling PowerPoint presentation
Reserved priority seating for four (4) tables of ten, or can donate a portion or all of their seats
Private insider's tour of NBTI Laboratories for 20 people
Wine upgrade for guests

\$50,000 UNDERWRITING SPONSOR

Acknowledgement in printed invitation and in all electronic communications
Company Name and Logo placement on NBTI event webpage with link to sponsor's website
Mention in all event related press releases
Recognition by event host during program and dedicated ad/slide in scrolling PowerPoint presentation
Printed name of sponsor on auction paddles distributed at the event
Reserved priority seating for three (3) tables of ten, or can donate a portion or all of their seats
Private insider's tour of NBTI Laboratories for 10 people
Wine upgrades for guests

\$25,000 SUSTAINING SPONSOR

Acknowledgement in printed invitation and in all electronic communications
Mention in all event related press releases
Recognition by event host during program and dedicated ad/slide in scrolling PowerPoint presentation
Printed name of sponsor on auction paddles distributed at the event
Reserved priority seating for two (2) tables of ten, or can donate a portion or all of their seats
Wine upgrade for guests

\$10,000 PATRON SPONSOR

Acknowledgement in printed invitation and in at least one promotional e-blast
Recognition by event host during program and dedicated ad/slide in scrolling PowerPoint presentation
Reserved priority seating for one (1) table of twelve, or can donate a portion or all of their seats
Wine upgrade for guests

\$5,000 HOST SPONSOR

Acknowledgement in printed invitation and in at least one promotional e-blast
Recognition in scrolling PowerPoint presentation
Reserved seating for one (1) table of ten, or can donate a portion or all of their seats

\$3,000 NBTI BENEFACTOR

Acknowledgement in printed invitation and in at least one promotional e-blast
Recognition in scrolling PowerPoint presentation
Up to four seats, or can donate a portion or all of their seats

\$1,500 NBTI FRIEND

Acknowledgement in printed invitation and in all electronic communications
Recognition in scrolling PowerPoint presentation
Up to two seats, or can donate a portion or all of their seats





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Sponsor Commitment Form

I/We wish to make the following check-marked commitment:

- \$100,000 PRESENTING SPONSOR (40 TICKETS)
- \$50,000 UNDERWRITING SPONSOR (30 TICKETS)
- \$25,000 SUSTAINING SPONSOR (20 TICKETS)
- \$10,000 PATRON SPONSOR (12 TICKETS)
- \$5,000 HOST SPONSOR (10 TICKETS)
- \$3,000 NBTI BENEFACTOR (4 TICKETS)
- \$1,500 NBTI FRIEND (2 TICKETS)
- \$400 INDIVIDUAL TICKET
- I WOULD LIKE TO MAKE A DONATION \$ _____

Sponsorship Deadlines

- For inclusion in the event invitation:
Monday, March 6, 2017

If you wish to sponsor, but are unable to attend, please indicate the # of tickets you wish to donate back to the NBTI: _____

Please make checks payable to: **Northwestern Brain Tumor Institute**

Name: _____
Please list name as you would like it to be recognized in evening's printed materials.

Company: _____

Address: _____

Telephone: _____ Email: _____

Signature: _____

Committee Member Contact: _____

Estimated fair market value of goods and services for sponsorships is \$8,280 for Presenting Sponsor, \$6,210 for Underwriting Sponsors, \$4,140 for Sustaining Sponsors; \$2,484 for Patron Sponsors; \$2,070 Host Sponsors; \$828 for NBTI Benefactor Sponsors, \$414 for NBTI Friend sponsors; and \$207 for each individual ticket purchase.

Please mail or call this information to: Northwestern Memorial Foundation
Fundraising Events
251 East Huron Street
Galter Pavilion, Suite 3-200
Chicago, Illinois 60611
312-926-7133

